

EXHIBITOR'S PROSPECTUS



EMS in ASIA 2018: Towards Synergy in Emergency Care

Organized by

Asian Association of Emergency Medical Services (AAEMS)

Hosted by

Southern Philippines Medical Center (SPMC) Department of Emergency Medicine

Department of Health Region XI

City Government of Davao and Central 911

In Collaboration with

Philippine College of Emergency Medicine - EMS Committee

Welcome Message

Dear *Distinguished Partners*,

Madayaw!

We welcome you all in Davao City Philippines as it is timely and serendipitous to showcase what the City can offer to the global community as the primal host of the **5th Asian EMS Conference - EMS ASIA 2018** "Towards Synergy in Emergency Care".

The Basic tenet of this congress is saving lives in pre-hospital and hospital settings where update in research / technology / bio systems is a must. The synergy of Asian medical system in terms of human resource capability and its primal application to deter mortalities and morbidities is itself an edifice of progress to sustain the development of quality healthcare amidst challenges.

Understanding the various practices of countries towards health and growth especially in the field of emergency medical system will bolster its demand and implementation, hence, the congress is a basin of opportunity for improvement and benchmarking.

Committed for excellence and growth.

Mabuhay!



Benedict Edward P. Valdez MD, DPBS, FPSGS, FPCS, MPA

Over-all Convention Chair, EMS Asia 2018

Chair, Department of Emergency Medicine

Southern Philippine Medical Center

Conference Overview

Title	EMS Asia 2018
Date	17-19 June 2018
Venue	SMX Convention Center Davao SM Lanang Premier, Lanang, Davao City, Philippines
Expected Participants	1000 participants (local and international delegates)
Organized by	Asian Association for Emergency Medical Services (AAEMS)
Hosted by	Southern Philippines Medical Center (SPMC) Department of Emergency Medicine Department of Health Region XI City Government of Davao and Central 911
In Collaboration with	Philippine College of Emergency Medicine - EMS Committee
Official Language	English
Website	www.emsasia2018davao.com
Secretariat	Zegen Management Group Co. Unit 3 Asaje 4 Building, Mabini St., Davao City, Philippines TeleFax : +6382 300 3098 Mobile Nos. +63916 2665775, +63917 7049985 Email: emsasia2018davao@gmail.com

Organizing Committee

OVER-ALL CONVENTION CHAIR

Benedict Edward Valdez, MD, FPCS, FPSST

CO-CHAIR

Faith Joan Mesa-Gaerlan, MD, MS, FPCEM

A. REGISTRATION AND INFORMATION

Chair: Pat Namnama Tejero-Gahol, MD, FPCEM

Co-Chair: Rosita Gan, MD

Core Members:

Dr. Gladie Abante

Dr. Arthur Salvador

Dr. Vladimir Raguindin

Dr. Ken Jallil Dayo

Dr. Christopher Manalo

B. PUBLICITY and SOCIALS

Chair: Johnny Perez, MD, FPCEM

Co-Chair: Carlos Primero Gundran, MD, FPCEM

Core Members:

Dr. Florence Mondigo

Dr. Arnie de la Cruz

Dr. Marjorie Cruz

Dr. Patrick Joseph Tiglao

Dr. Allan Paras

Dr. John Fernandez

Dr. Jessa Javier

C. SCIENTIFIC COMMITTEE

Chair: Pauline Convocar, MD, FPCEM

Co-Chair: Bernadett Velasco, MD, FPCEM

Core Members:

Dr. Richard Santos

Dr. Kenny Lloyd Taborada

Dr. Edda Nadine Marcy Cagas

Dr. Enrico Ian Deliso

Dr. Hanna Mia Monica Taya

Dr. Camille Siglos

D. PUBLICATION, DOCUMENTATION and RESEARCH

Chair: Richard Vincent Dimagiba, MD, FPCEM

Co-Chair: April B. Llaneta, MD, FPCEM

Core Members:

Dr. Khristine Mae Fabular

Dr. Grace Almenor

Dr. Simon Bunyi

Dr. Hanna Mia Monica Taya

E. INTERNATIONAL LIAISON AND AWARDS

CHAIR: Bernadett Velasco, MD, FPCEM

CO-CHAIR: Emilie Santamaria, MD

CORE MEMBERS:

Dr. April Rivamonte-Delola

Dr. John Commandante

Dr. Jeremy Cordero

Dr. Ridzka Fatima Harain

Dr. Rose Mauro-Reyes

F. FINANCE AND TRADE EXHIBITION

CHAIR: Benedict Edward Valdez, MD, FPPS

CO-CHAIR: Faith Joan Mesa-Gaerlan, MD, FPCEM

CORE MEMBERS:

Dr. Elmarie Pineda

Dr. Margaux Villanueva

Dr. John Michael Hega

G. TECHNICAL AND PHYSICAL ARRANGEMENT

CHAIR: Faith Joan Mesa-Gaerlan, MD, MS, FPCEM

CO-CHAIR: Mr. Emmanuel Jaldon

MEMBERS:

Dr. Johanna Secretaria

Dr. Mark Rojas

CONVENTION ORGANIZER

Zegen Management Group

Candice Protasio and Anna Magnaye

Sponsorship Packages

CATEGORY	AMOUNT	ENTITLEMENTS
Platinum	PHP 500,000 / USD 10,000	<ul style="list-style-type: none"> - Hosting privilege of one (1) luncheon symposium. Speaker's travel expenses and honorarium to be shouldered by the sponsor. Sponsor to host lunch for 800-1000 persons during the scheduled symposium - Complimentary registration for three (3) delegates - Distribution of product information and giveaways during the hosted session - Complimentary Platinum Sponsor Exhibit Booth - Complimentary one (1) full spread advertisement in the souvenir program - Complimentary three (3) copies of the souvenir program - Acknowledgment of company name in all programs and activities - Inclusion of company name and logo in all digital credits and collaterals during the convention - Inclusion of company name and logo in the convention website - Exhibitors' Terms and Conditions and SMX House Rules Apply
Gold	PHP 350,000 / USD 7,000	<ul style="list-style-type: none"> - Hosting privilege of one (1) snack symposium. Speaker's travel expenses and honorarium to be shouldered by the sponsor. Sponsor to host snacks for 800-1000 persons during the scheduled symposium - Complimentary registration for two (2) delegates - Distribution of product information and giveaways during the hosted session - Complimentary Gold Sponsor Exhibit Booth - Complimentary one (1) full page advertisement in the souvenir program - Complimentary two (2) copies of the souvenir program - Acknowledgment of company name in all programs and activities - Inclusion of company name and logo in all digital credits and collaterals during the convention - Inclusion of company name and logo in the convention website - Exhibitors' Terms and Conditions and SMX House Rules Apply

CATEGORY	AMOUNT	ENTITLEMENTS
Silver	PHP 200,000 / USD 4,000	<ul style="list-style-type: none"> - Complimentary registration for one (1) delegate - Sponsorship privilege of logistical or technical requirement/s with corresponding branding opportunity - Complimentary Silver Sponsor Exhibit Booth - Complimentary half page (1/2) advertisement in the souvenir program - Complimentary one (1) copy of the souvenir program - Acknowledgment of company name in all programs and activities - Inclusion of company name and logo in all digital credits and collaterals during the convention - Inclusion of company name and logo in the convention website - Exhibitors' Terms and Conditions and SMX House Rules Apply
Bronze	PHP 50,000 / USD 1,500	<ul style="list-style-type: none"> - Copper Sponsor Table Exhibit - Directory listing in the souvenir program - Acknowledgment of company name in all programs and activities - Inclusion of company name in all digital credits and collaterals during the convention - Inclusion of company name in the convention website - Exhibitors' Terms and Conditions and SMX House Rules Apply

Sponsorship Packages at a Glance

ENTITLEMENTS	PLATINUM	GOLD	SILVER	COPPER
CME Grant	PHP 500,000 / USD 10,000	PHP 350,000 / USD 7000	PHP 200,000 USD 5,000	PHP 50,000 USD 1,500
Hosting Privilege: Lunch Symposim	/			
Hosting Privilege: Snack Symposium		/		
Logistical / Technical Requirements Sponsorship			/	
Souvenir Program Advertisement	spread	1 full page	1/2 page	1/4 page
Booth Size	4X4 meters pavilion	3X3 meters	2X2 meters	table exhibit
Complimentary Delegates	3	2	1	0
Acknowledgment of Company Name	/	/	/	/
Inclusion of company name and/or logo in all digital credits and collaterals	/	/	/	/
Inclusion of company name and/or logo in the convention website	/	/	/	/

Booth Inclusions:

Aluminum Framing System

Exhibitor's Company Name on Fascia Board

Carpet

One (1) information table

Two (2) mono block chairs

One (1) convenience (power) outlet

Terms and Conditions

Part I

Definition of Terms. The term **Organizer** shall mean the **Organizing Committee of EMS Asia 2018**. The term **Exhibitor** shall mean **any person, firm or organization** who shall be **allocated a space by the Organizers**.

Part II

1. **Application** to participate is made on a form supplied by the Organizer. The application is binding against the Exhibitor, and the Organizer has the right to accept or reject the application without assigning any reasons or explanations and be indemnified against any claims or damages.
2. **Assignment of Exhibit Space.** The Organizers shall allocate the booth spaces on **"First - Come, First - Paid "** basis. Time and date of payment shall determine the official space assignment. Should external conditions demand, the Organizers reserve the right to relocate the exhibits and alter as they deem necessary, the dimensions of the stand, to transfer or close entrances or exits to the Exhibit area and to include such other structural alterations.
3. **Terms of Payment.** **Full payment must be made upon signing of contract or must be made on or before 15 May 2018 Failure to complete payment during deadline will mean automatic release of reserved booth space to other interested parties.** No Exhibitor shall be allowed to set-up their exhibit booth, unless the payments are completed.
4. **Withdrawal of Application.** All spaces reserved are non-cancellable. If at any time after the receipt of the application by the Organizer, the Exhibitor withdraws from the **EMS ASIA 2018**, the Organizer will retain any payment by the Exhibitor and shall collect the agreed full payment.
5. **Changes, Withdrawal, Exclusion.** The Organizer reserves the right:
 - a) During unforeseen circumstances, to amend or alter the location of the space allocated by the Organizer.
 - b) To alter the duration of the Exhibits or to suspend/postpone the Exhibits because of natural calamity or irresistible force.
 - c) To change the date of Exhibits without assigning any reason and the agreement to participate shall remain in force so long as the Exhibitor is informed before the exhibits.
6. **Ingress/ Egress.** Exhibitors must submit in duplicate to the Organizer **UPON INGRESS** a list of personnel who will decorate and set-up the booth during ingress and a list of personnel who will man the booth during the exhibits as well the LIST OF EQUIPMENTS including ALL electronic appliances/machines/gadgets and all that will be placed or used in the booth. **Ingress/moving in of the Exhibitors into the Exhibition shall be on 17 June 2018, 1PM and egress/pull out of exhibit items on 20 JUNE 2018, 8PM.** The ingress date and time is subject to change pending final availability of the venue. The Organizer reserves the right to charge the Exhibitors storage fees for unremoved exhibits.

Please be informed that an one-time energy fee of PHP 1000 / USD 20 will be charged for all electronic devices like electrical appliances, gadgets, machines, and the like installed in their booth. This shall be collected on 20 JUNE 2018 prior to egress and should be settled in CASH.

7. **Legal Liability/ Insurance.** The custody of the Exhibits sent to the Exhibition Hall shall remain the responsibility of the Exhibitors. All Exhibitors shall insure, indemnify and hold the Organizers as well as the venue owner harmless in respect of all costs, claims, demands and expenses to which they may be subject as a result of loss or injury arising to any persons, howsoever caused while the said persons are upon or examining or passing by the said Exhibit stand during viewing hours. The liability or risk therefore shall be the responsibility of the Exhibitors.

8. **During the period of the Exhibit.** The Exhibitor shall observe and agree with the venue's in-house rules and regulations (please see attached SMX Davao Rules & Regulations). Penalty against the Organizers by the venue owners arising from the Exhibitor's failure to comply with all these regulations shall be automatically charged to Exhibitor concerned.

9. **The Exhibitors shall agree and bind** themselves to abide by any additional rules and regulations which the Organizer may affect at any time as deemed necessary further to the stipulations set forth under this Contract.

Please fill up and sign. Please email to emsasia2018davao@gmail.com as soon as completed (latest by 15 May 2018)

EXHIBITOR/COMPANY:

NAME & SIGNATURE:

DESIGNATION:

DATE:

PAYMENT

A Statement of Account will be sent to the Sponsor upon submission of complete documents:

- 1) Duly accomplished Sponsorship Application
- 2) Signed Exhibitor's Terms and Conditions

Payment for sponsorship and exhibits can be made via bank deposit:

BANK / BRANCH: BANCO DE ORO (BDO) DAVAO MAGSAYSAY BRANCH

ACCOUNT NAME: EMED SOUTHERN PHILIPPINES MEDICAL CENTRE ASSOCIATION INCORPORATION

ACCOUNT NUMBER: 001748023556

SWIFT CODE: BNORPHMM

ADDRESS: MAGSAYSAY AVE., DAVAO CITY

** Inter-branch transaction charges and other bank charges are to be shouldered by the Sponsor.*

** All rates are NET of all taxes*

Kindly furnish us a copy of the bank-validated deposit slip or electronic transfer confirmation receipt via email at **emsasia2018davao@gmail.com**.

Daghang Salamat

Thank you very much for supporting EMS Asia 2018!